

## Brochure

## Cerami Worldwide

Copywriter: Anne Schwab

## Cerami Worldwide

Healthcare Marketing

Cerami Worldwide. Exploding, edgy healthcare marketing. A light year ahead. With vibrant visuals—compelling and demanding, assuring the buy response. Imagine your product, the new sun in your client's expanding universe.

Cerami Worldwide. An advertising agency with an exclusive focus, healthcare. Within this single-minded dedication, we'll conceive a marketing campaign—a marketing world—just right for your company. Cerami Worldwide weds strong creative, inspired graphic design and fired copy to propel your product.

Cerami Worldwide. First we *live* your business and become one mind with you and your corporate goals. We *study* market trends and industry directions. Then, we *observe* your competition and try to *anticipate* their next move. Now, we are ready to carefully craft and skillfully execute a marketing package—a program of performance. A program with a powerful plan of action to educate and inform, to motivate and move, and ultimately broaden your market share.