



## Advertising Copy

### **Brookstone**

Copywriter: Anne Schwab

### **The Write Gift... for you**

You've chosen the perfect gift for everyone on your holiday list. But what about you? Now, with a minimum purchase of \$150 at Brookstone, the elegant Colorado Pen Noir is your gift-with-purchase for just \$30. Yes, Virginia, there is a Santa and he'll take your order at Brookstone, Tysons Corner. Now through December 24<sup>th</sup>.