



Advertising Copy

Houbigant

Copywriter: Anne Schwab

Sensuous Bath Salts: your gift with Houbigant *A Rose is a Rose* purchase

Light. Sensitive. Moving. Capable
of wildly provoking the senses.
The rose. So often compared to a woman.
Now captured in an Houbigant fragrance,
A Rose is a Rose. Purchase any of our fine
line including—Bath powder, Cologne,
Spray or Perfume Oil—all under \$60—and
sink into a soothing tubful of Bath Salts on us.
Mmmmm...