



Advertising Copy

Ship 'n Shore

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**“If you cast off
in a sensuous
Ship ‘n Shore blouse,”
he warned the women,
“you’re bound to alert
the Coast Guard”**

But no one took heed. And most predictably a fleet of attentive eyes followed their sails the whole of the maidens’ voyage. Through dusky morn and deep into dreamy sunset they sailed on the gentle, carefree waves of washable silk blousing from Ship ‘n Shore.

- A. relaxed, flowy sleeved blouse of georgette silk in cloud white and ocean blue, \$48.
- B. cool, collarless, deep-neck blouse of chiffon silk in sea form green and sunset orange, \$55.

Sail away, sail away, sail away.