



SCRIPT — Nonprofit Fundraising Video

Give the Children a Chance at a Childhood

Sri Lankan Help

Creative Director & Scriptwriter: Anne Schwab

Producer: Anne Schwab

Editor: J.D. Mack

VIDEO	AUDIO
<p>Open:</p> <p><i>Scene 1</i></p> <p>BLACK SCREEN</p> <p>Visuals: fade in TEXT ON SCREEN: “SriLankanHelp.org, Give the Children a Chance at a Childhood”</p>	<p><i>[CUE MUSIC] Tomaso Albinoni, Adagio in G minor, mournful selections. Later, more upbeat selections from Albinoni’s works</i></p> <p>Narrator: Ron David Sounds: water</p>
<p><i>Scene 2</i></p> <p>EXT. Tsunami Waves</p> <p>Visuals: FADE UP on rolling wave as background Visuals: ROLL IN from left of screen smaller photos of the destruction: destroyed homes, overturned buses</p>	<p>Voiceover: December 26th, 2004 the most powerful tsunami ever recorded reaches the shores of the tropical paradise of Sri Lanka.</p> <p>Sounds: water</p>
<p><i>Scene 3</i></p> <p>EXT. Tsunami Waves</p> <p>Visuals: Rolling wave as background Visuals: ROLL IN from left of screen more photos of the destruction: dead children, collapsed structures, debris, moving a dead child</p>	<p>Voiceover: A 30’ wall of water 200 miles wide washes away the villages, the homes and the lives of innocent victims, more than half of them children.</p> <p>Sounds: faint clean-up workers</p>
<p>FADE TO BLACK</p>	
<p>FADE UP FROM BLACK</p>	

<p><i>Scene 4</i> EXT. Outside – In the Street – Afternoon Visuals: family caressing dead child Visuals: man holding and crying over his dead wife</p>	<p>Voiceover: Thirty-eight thousand Sri Lankans lose their lives in a disaster that leaves only death, destruction and desolation in its wake.</p> <p>Sounds: faint crying</p>
<p><i>Scene 5</i> EXT. Outside – Mass Grave for Children – Afternoon Visuals: forty-foot long grave with dozens of children lying on white cloth Visuals: MS of family of four crying Visuals: CU of little girl crying</p>	<p>Voiceover: As the grieving survivors uncover the bodies of their loved ones, their agonizing cries ring out half way around the world.</p> <p>Sounds: faint crying</p>
<p><i>Scene 6</i> Visuals: continuing CU of girl crying Visuals: TEXT ON SCREEN: “A nonprofit Organization, Sri Lankan Help”</p>	<p>Voiceover: Answering these desperate cries, Sri Lankan Help arrives and sets up a permanent presence in Sri Lanka to offer help and hope.</p> <p>Sounds: faint crying</p>
<p><i>Scene 7</i> EXT. Sand-Covered Street – Afternoon Visuals: footage of Jack Richard playing a game with the children Visuals: children being caught by other children in a game Visuals: large group of children clapping Visuals: footage of John swinging children Visuals: children holding hands in a circle. One older girl turns to the camera and smiles</p>	<p>Voiceover: Founded by construction company owner, Jack Richard, Sri Lankan puts children first. Using game therapy, Jack and his volunteers help children channel grief into games and soon smiles fill their sad faces.</p> <p>Sounds: children playing and laughing</p>
<p><i>Scene 8</i> EXT. Makeshift School – concrete seats – Morning Visuals: DISSOLVE TO children sitting on rows of concrete blocks with workbooks and crayons Visuals: CU of box of crayons and a child’s hand Visuals: overhead of two children drawing pictures of the people drowning in the tsunami Visuals: CU of child’s face Visuals: CU of a drawing with child coloring</p>	<p>Voiceover: Through art therapy, children paint a picture of tragedy and loss as they work through their feeling and fears.</p> <p>Sounds: children chatting, paper shuffling</p>

<p><i>Scene 9</i> INT. Playground – Jungle Gym – Afternoon Visuals: CUT TO WS of playground sponsored by Clark Construction Visuals: split screen of playground, group of children with John, sign: “This Playground Made Possible by a Generous Contribution From Clark Construction of the United States Visuals: full-frame of group of children Transition: light flash</p>	<p>Voiceover: A Sri Lankan Help playground built for orphans lets kids get back to the business of being, well, just kids. Sound: whoosh</p>
<p><i>Scene 10</i> EXT. Water Wells – Afternoon Visuals: blue-tint footage of Jack’s crew cleaning wells</p>	<p>Voiceover: Jack and his team roll up their sleeves and clean polluted wells that now bring fresh water to many thousands on the island.</p>
<p><i>Scene 11</i> EXT. Town – Home – Afternoon Visuals: DISSOLVE TO: footage of Jack and volunteers rebuilding houses Visuals: construction workers laying bricks Visuals: finished homes Transition: slide transition to family in front of their new home</p>	<p>Voiceover: Next, Jack puts his construction skills to use rebuilding dozens of homes he then outfits with the essential furniture, cookware and other necessities every family needs. Sound: people happy</p>
<p><i>Scene 12</i> EXT. Rural Area – Late Morning Visuals: DISSOLVE TO: split screen of doctor, path through the thicket, and Jack shaking hands with community leader Visuals: group of women sitting on the ground Visuals: footage of Jack passing a large box of powdered milk to the community leader Transition: light flash</p>	<p>Voiceover: A country doctor’s rebuilt home and clinic house more than 150 refugees, while the life-giving milk Jack supplies provides nourishment for growing children. Sound: whoosh</p>
<p><i>Scene 13</i> EXT. Town – Morning Visuals: FADE UP WS of dozens of inhabitants wandering the streets wearing handkerchiefs over their faces Visuals: WS of sanitation workers laying out bodies of dead adults</p>	<p>Voiceover: Sri Lankan Help now offer relief to many of the 200,000 individuals affected by the deadly Chikungunya virus.</p>

<p><i>Scene 14</i> EXT. Refugee Camp – Morning Visuals: group of refugees behind barbed wire Props: CU of child behind barbed wire, color then desaturate</p>	<p>Voiceover: As well as victims of the monsoon floods and the refugees of the more than 20-year civil war.</p>
<p><i>Scene 15</i> EXT. Street Visuals: WS of woman bending over a sick homeless person laying on the street Visuals: Jack moving a seriously ill street person off the street Visuals: man Jack moved off the street in hospital bed</p>	<p>Voiceover: Jack also aids many of the 100,000 homeless by personally moving them off the streets and into hospitals and treatment centers.</p>
<p><i>Scene 16</i> INT. Hospital – Patient Room Visuals: Volunteer feeding sick man in hospital</p>	<p>Voiceover: Sri Lankan Help pays for most of their medical care and medicines...</p>
<p><i>Scene 17</i> EXT. Unpaved Street -- Afternoon Visuals: footage of three children in wheelchairs Visuals: CU, of young girl being pushed in a wheelchair Visuals: PULL OUT to full frame of Jack pushing young girl in wheelchair Transition: light flash</p>	<p>Voiceover: ...and brings wheelchairs to many sick and handicapped children.</p>
<p><i>Scene 18</i> INT. Laundromat & EXT. Courtyard Visuals: CU laundry in a dryer Visuals: layer a 30% WS of people standing outside over 30% of CU of laundry in dryer</p>	<p>Voiceover: And to improve the quality of life on the island, plans are underway to build Sri Lanka's first laundromat that will employ the displaced and homeless.</p>
<p><i>Scene 19</i> EXT. Behind Cinder Block Building & Surrounds Visuals: WS of Jack tossing ball to children lined up Visuals: footage of a group of happy children Visuals: footage CU of boy with a bandaged head Visuals: freeze frame on boy with bandaged head</p>	<p>Voiceover: Jack Richard proudly reports that every penny of every donation to Sri Lankan Help directly benefits the lives of the island's most needy.</p>
<p><i>Scene 20</i> EXT. On Top of Grassy Hill – Late Afternoon Visuals: children play kick ball in silhouette against an orange sky and a bright, setting sun Visuals: TEXT ON SCREEN: "Donate Generously, SriLankanHelp.org"</p>	<p>Voiceover: So donate generously to SriLankanHelp.org. Deliver Slogan: "Give the Children a Chance at a Childhood"</p>

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