



SCRIPT — PSA Nonprofit 30-second

Saving A Child is an Art

Sitar Center for the Arts

Creative Director & Scriptwriter: Anne Schwab

VIDEO	AUDIO
<p>Open: FADE UP FROM BLACK</p> <p><i>Scene 1</i> EXT. Sitar Center – Afternoon Visuals: MS of a child entering the front door of Sitar’s new location, MW, LOW SHOT, Dutch tilt Visuals: long streaks of window lighting on lobby floor</p>	<p><i>[CUE MUSIC]</i></p> <p>Voiceover: Saving a child is an <i>art</i>.</p>
<p><i>Scene 2</i> EXT. Sitar Center & INT. Sitar Center Visuals: FISHEYE of Sitar building Visuals: footage of door closing behind child Visuals: LOW ANGLE, RACK FOCUS of window and reflective highlight</p>	<p>Voiceover: At the Patricia M. Sitar Center for the Arts...</p> <p>Sounds: faint door closing</p>
<p><i>Scene 3</i> INT. Sitar Center – Music Room Visuals: WS with foreground child and background children playing on pianos</p>	<p>Voiceover: Low-income students enjoy a safe, nurturing environment after school.</p> <p>Sounds: faint pianos and children’s voices</p>
<p>FADE TO BLACK</p>	
<p>FADE UP FROM BLACK</p>	
<p><i>Scene 4</i> INT. Sitar Center – Activities Room Visuals: PAN of group of children interacting in creative activities Visuals: HIGH ANGLE of same children</p>	<p>Voiceover: Here they learn important life skills through the arts.</p> <p>Sounds: faint sounds of children laughing</p>

<p><i>Scene 5</i> INT. Sitar Center – Practice Room Visuals: MS and CU of <i>Child One</i> among other children playing instruments Props: Instruments</p>	<p>Voiceover: Through music... Sounds: faint music</p>
<p><i>Scene 6</i> INT. Sitar Center – Practice Room Visuals: CU to MS of <i>Child One</i> playing the violin, zoom in Props: Instruments</p>	<p>Child One: (while playing violin) I learn self-confidence. Sounds: violins</p>
<p><i>Scene 7</i> INT. Sitar Center – Art Room Visuals: CUT TO CU of <i>Child Two</i> among other children painting colorful pictures, rack focus Props: Art Supplies</p>	<p>Voiceover: Through art... Sounds: faint sounds of children talking and laughing</p>
<p><i>Scene 8</i> INT. Sitar Center – Art Room Visuals: CUT TO MS and CU of <i>Child Two</i> enthusiastically painting, zoom in Props: Art Supplies</p>	<p>Child Two: I learn to express myself. Sounds: faint sounds of children talking and laughing</p>
<p><i>Scene 9</i> INT. Sitar Center – Dance Studio Visuals: CUT TO CU of <i>Child Three</i> among other children dancing, rack focus Props: Dance costumes</p>	<p>Voiceover: Through dance...</p>
<p><i>Scene 10</i> INT. Sitar Center – Dance Studio Visuals: CUT TO MS and CU of <i>Child Three</i> enthusiastically dancing, zoom in Props: Dance costumes</p>	<p>Child Three: I learn to concentrate. Sounds: faint sounds of dance music</p>
<p><i>Scene 11</i> INT. Sitar Center – Meeting Room Visuals: CU on one child then PULL OUT to FISHEYE of entire group with children, mentors and props. Visuals: HIGH ANGLE of group</p>	<p>Voiceover: But most of all, at the Sitar Center... we have fun!</p>

<p>Visuals: in SLOW MOTION, children jump and clap their hands</p>	
<p>FADE TO BLACK</p> <p>TEXT ON SCREEN: The Sitar Center for the Arts, website address, email address</p>	<p>Voiceover: (SLOGAN) Saving a Child is an <i>Art</i>.</p> <p>Sounds: faint sounds of children giggling</p>