

SCRIPT — Radio Spot 30-second



A Flash from the Past

Silver Diner

Creative Director & Scriptwriter: Anne Schwab

AUDIO DETAILS	AUDIO
Open:	
Sound Effects: restaurant, jukebox with 50's music	Voiceover: Climb aboard the Silver Diner for a different kind of eating adventure. Stationed in Rockville, the Silver Diner's shimmering tower beckons you back to a time when Elvis was King and the jukebox rang out Rock 'n' Roll. Our meatloaf is glorious with just the right combination of herbs. Even Grandma would delight in the delicately seasoned pot roast and tender-roast turkey breast.
Sound Effects: restaurant, jukebox with 50's music	Voiceover: You're on the right track when you dine at the Silver Diner.
WRAP UP Sound Effects: train whistle	Voiceover: The Silver Diner...a flash from the past with a menu fresh from today. All aboard!